

## Sunday 2<sup>nd</sup> Of October

17:00 | Registration (until 19:00)

## Monday 3<sup>rd</sup> Of October

08:00 | Registration  
08:30 | Inauguration

09:15 | **Plenary**  
**Emilio Deik: Electronic Commerce in Chile: Myth or Reality**

10:15 | **Plenary**  
**Enrique Bravo and Gustavo Rivera: MAULE ACTIVA: Experience of Maule Activa Corporation and the use of information and communication technologies in regional development**

11:15 | Coffee break

11:30 | **Session A1: e-Government**  
*"Turning Finland to electronic personal taxation: an innovation adoption perspectiva"*  
Reima Suomi, Turku School of Economics and Business Administration

*"Federal government policy and community objectives in regional telecommunications: a SISP-based study of Ballarat"*  
W. David Wilde, University of South Australia  
Paul A. Swatman, University of South Australia

*"Managing knowledge on best practices in electronic government: A challenge of replicability"*  
Samuel Varas, Adolfo Ibáñez University  
Patricio Gutiérrez, State Reform and Modernization Program SEGPRES

11:30 | **Session A2: Security and trust**  
*"An Investigation of Identity Fraud in Australian Organizations"*  
Ella Le Lievre, University of New South Wales  
Rodger Jamieson, University of New South Wales

*"Mobile e-Commerce Security"*  
David Phu, Westpac  
Rodger Jamieson, University of New South Wales

*"Modeling the Risk Relationships and Defining the Risk Set"*  
Omar Khadeer Hussain, Curtin University of Technology  
Elizabeth Chang, Curtin University of Technology  
Farookh Khadeer Hussain, Curtin University of Technology  
Tharam S. Dillon, University of Technology  
Ben Soh, La Trobe University, Melbourne

13:00	Lunch
15:00	<b>Plenary</b> <b>Jorge Claro Mimica: The Importance of Electronic Billing for Chile</b>
16:00	<b>Plenary</b> <b>José Antonio Barriga: "Interoperability Basics: the past, the present and the future"</b>
17:00	Coffee break
17:15	<b>Session B1: e-Government</b> <i>"VOTESCRIPT: telematic voting system designed to enable final count verification"</i> Ana Gómez Oliva, Emilia Pérez Belleboni, Sergio Sánchez García, Justo Carracedo Gallardo, Jesús Moreno Blázquez, Universidad Politécnica de Madrid José David Carracedo Verde, Observatorio para la Democracia Digital y los Derechos de la Ciudadanía en Internet  <i>"Architectural design for a Digital Democracy telematic platform"</i> Ana Gómez Oliva, Carlos González Martínez, Sergio Sánchez García, Emilia Pérez Belleboni, Jesús Moreno Blázquez Universidad Politécnica de Madrid  <i>"To what extent are chilean regional tourism organisations (RTOs) leveraging web technologies to promote regional tourism?"</i> Lois Burgess, University of Wollongong Narciso Cerpa, University of Talca Joan Cooper, Flinders University Jason Sargent, University of Wollongong
17:15	<b>Session B2: Legal and Social</b> <i>"Indigenous people on the web"</i> Laurel Evelyn Dyson, University of Technology, Sydney Jim Underwood, University of Technology, Sydney  <i>"Developing virtual communities in Lithuania: critical issues"</i> Rimantas Gatautis, Kaunas University of Technology  <i>"Trade secrets and the information society in Chile©"</i> Felipe Merino Grau, IM2 CODELCO
19:00	ColleECTer LatAm Meeting

## Tuesday 4<sup>th</sup> Of October

9:00 Technical visit to the region

20:00 Conference Dinner

## Wednesday 5<sup>th</sup> Of October

09:00 **Plenary**

**Jaime Oyarzo: Learning Networks in Collaborative Working Environments**

10:00 **Plenary**

**Marcelo Duarte: Bravo Enterprise: The use of information and communication technologies as a competitive tool.**

11:00 Coffee break

11:15 **Session C1: Business Models**

*"The Structure and Components of E-mall Business Models"*

Renaee Cooper, Road Transport Authority (RTA)

Katina Michael, University of Wollongong

*"The Rise and Fall of Digital Music Distribution Services: a Cross-Case Comparison of MP3.com, Napster and Kazaa"*

Kevin Alves, University of Wollongong

Katina Michael, University of Wollongong

*"A Framework for Bidder Agents in Multiple Simultaneous Auctions"*

Paulo André Lima de Castro, Technological Institute of Aeronautics – ITA

Jaime Simão Sichman, University of São Paulo

11:15 **Session C2: Application and technology**

*Managing dealer sales using mobile devices: A case study*

Leopoldo Pavesi F. Universidad Católica del Maule, Chile

Mary C. Jarur M. Universidad Católica del Maule, Chile

*"The Impact of Internet Technology on the Online Content Sector: Value Webs in online news and music"*

Cornelia C. Krueger, University of South Australia

Paula M.C. Swatman, University of South Australia

*"The Integration of Positioning Technologies for Precise Location ID"*  
Tee Yong Chef, University of Wollongong

13:00 Lunch

14:30 **Plenary**  
**Oscar Barros: Engineering e-Business: Business Engineering for the Digital Economy**

15:30 **Plenary**  
**Juan Claudio López**  
**A useful marriage for teaching administration: E-Commerce and Business Games**

16:30 Coffee break

16:45 **Session D1: e-bussiness**  
*"Software reference architectures for e-business revenue models"*  
Volker Gruhn, University of Leipzig  
Thorsten Weber, University of Leipzig

*"Development of Strategic Partnerships among Universities and Small and Middle Enterprises (SMEs) for the use of Electronic Commerce"*  
Carmen Enedina Rodríguez, University of Guadalajara  
Yolanda Martínez, University of Guadalajara

*"Presence and distance in business communications Importance of presence in business, How ICT (should) influences presence"*  
Phillip Robert Roe, Paradigma Ltda.

16:45 **Session D2: e-learning/Others**  
*"An Economics Approach to Evaluation of E-Learning Programmes: The Case of the USC"*  
Roberto Bande, University of Santiago de Compostela  
José Raúl Canay, University of Santiago de Compostela  
Fernando Miranda, University of Santiago de Compostela

*"Making Our Way Through the e-Learning Maze"*  
Robert Goddard, Massey University  
Robert Khan, Massey University  
Peter Koziol, Massey University

*"Is it the End of Barcodes in Supply Chain Management?"*  
Luke McCathie, University of Wollongong  
Katina Michael, University of Wollongong

18:30 Closing Ceremony